

PRASHORA

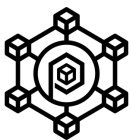
WHITE PAPER

INTRODUCTION

What is Prashora?

Prashora is a Web3 news platform built on the Stellar blockchain, designed to provide fast, transparent, and verifiable news. By leveraging the efficiency and decentralization of the Stellar network,

Prashora ensures that readers access real, unfiltered stories without intermediaries or misinformation. This approach redefines the future of journalism in the blockchain era.



THE NEED FOR DECENTRALIZED NEWS

Traditional media is plagued by bias, misinformation, and opaque financial interests. With centralized control over news distribution, information is often manipulated to serve corporate or political agendas. Prashora eliminates these barriers by offering a decentralized, trustless news ecosystem where content is immutable, censorship-resistant, and verifiable.

The PRO Token: Powering the Prashora Ecosystem

The PRO Token is the native utility token of Prashora, facilitating interactions, incentives, and governance within the ecosystem.

Token Symbol: PRO

- Blockchain: Stellar
- Total Supply: 100,000,000 PRO
- Decimal Places: 7
- Smart Contract Compliance: Stellar SEP-41

PRO Tokenomics

Category	Allocation (%)	Supply (PRO)
Community Incentives & Rewards	40%	40,000,000
Team & Development	20%	20,000,000
Public Sale (ICO)	20%	20,000,000
Ecosystem & Partnerships	10%	10,000,000
Liquidity & Market Making	5%	5,000,000
Reserve Fund	5%	5,000,000



UTILITY OF PRO TOKEN

1. Content Verification and Proof-of-Authenticity

- Journalists and contributors can timestamp their articles on the Stellar blockchain using PRO Tokens, ensuring immutability and verifiability.
- Readers can tip authors directly with PRO for verified and high-quality content.

2. Decentralized Governance

- PRO holders can participate in governance by voting on platform policies, content guidelines, and protocol upgrades.
- Voting power is proportional to token holdings, ensuring a community-driven model for platform development.

3. Contributor Rewards

- Writers, analysts, and independent journalists earn PRO Tokens for producing engaging, high-quality, and fact-based news content.
- Users who curate, fact-check, and validate stories are also rewarded for ensuring content integrity.

4. Ad-Free Subscription Model

- Users can stake PRO Tokens to gain ad-free access to premium content and exclusive investigative reports.

5. Microtransactions & Donations

- Readers can tip their favorite content creators directly with PRO, fostering a sustainable and independent journalism ecosystem.



6. Content Moderation & Fact-Checking Rewards

- A decentralized fact-checking system incentivizes the community to validate news stories using PRO.
- Fact-checkers stake PRO tokens to challenge or endorse content, with a reputation-based dispute resolution system.

7. NFT-Based News Archive

- High-impact articles can be minted as NFTs on Stellar, preserving journalism history while allowing contributors to monetize their work.

TOKEN DISTRIBUTION SCHEDULE

- Public Sale (ICO): 50% unlocked at launch, remaining 50% vested over 6 months
- Team & Development: 12-month lockup, followed by a 24-month vesting schedule
- Community Rewards: Released gradually over 5 years to incentivize active participation.
- Partnerships & Ecosystem: Unlocked as needed based on strategic growth initiatives.
- Reserve Fund: Held in a multi-signature wallet for future developments and contingencies.



ROADMAP

Phase 1: Q2 2025 - Platform Development & Token Launch

- Build and deploy Prashora on Stellar blockchain
- Launch PRO Token with ICO and early adopter incentives
- Develop initial smart contracts for content verification
- Onboard first wave of journalists and content creators

Phase 2: Q3 2025 - Ecosystem Growth

- Enable tipping and microtransactions via PRO
- Establish governance mechanism for PRO holders
- Launch community rewards and fact-checking incentives
- Integrate NFT-based news archiving system

Phase 3: Q4 2025 - Expansion & Adoption

- Partnerships with independent media houses and journalists
- Expand language support for a global user base
- Launch premium subscription model with PRO staking
- Implement AI-assisted content curation and verification

Phase 4: 2026 & Beyond - Full Decentralization & Mass Adoption

- Launch decentralized governance for major platform decisions
- Enable cross-chain interoperability for PRO
- Expand into video and multimedia journalism
- Integrate decentralized identity (DID) for contributor verification



SECURITY & COMPLIANCE

- The PRO Token is designed with compliance in mind, adhering to Stellar's SEP standards.
- Smart contracts undergo third-party audits to ensure security and prevent vulnerabilities.
- A multi-signature wallet safeguards ecosystem funds and reserves.

CONCLUSION

The PRO Token revolutionizes digital journalism by providing a decentralized, transparent, and censorship-resistant news platform. By leveraging blockchain technology, Prashora empowers readers and journalists alike, ensuring that truth and authenticity remain at the forefront of news reporting.

For more information, visit Prashora.com or follow us on Twitter: [@PrashoraOrg](https://twitter.com/PrashoraOrg)

DISCLAIMERS

This document is for informational purposes only and does not constitute financial, legal, or investment advice. Participants should conduct their own research before engaging with the PRO Token ecosystem.

